



Sponsoring Christchurch Envirohub

Partner with us to create
a greener Christchurch



Christchurch
Envirohub

About Christchurch Envirohub

Help Us Thrive!

Christchurch Envirohub is a charitable trust supporting a thriving ecosystem of environmental and sustainability organisations across Greater Christchurch. As a central hub, we connect, educate and empower communities, businesses and non-profits through events, resources, and education that inspire meaningful action.

Our mission is simple: to grow environmental and community wellbeing across the region. Partnering with us means investing in a healthier future — one where people and planet flourish together.

It comes as no surprise that Aotearoa's favourite song is called Nature.¹

Our identity as New Zealanders is deeply rooted in connection with the whenua (land), awa (rivers), and moana (ocean) that sustain us. These taonga (treasures) bring us joy, wellbeing and opportunity — and in return, they need our care.

Let's work together to be the kaitiaki (guardians) our environment deserves.

To express your interest in sponsoring Christchurch Envirohub, please use the details below to contact our General Manager, Ben Alder.

✉ trustmanager@chchenvirohub.org

☎ +64 22 648 5084

Ben Alder



¹ Song by Fourmyula, 1969. https://en.wikipedia.org/wiki/APRA_Top_100_New_Zealand_Songs_of_All_Time



Issues We Tackle

Our vision is to grow an ecosystem of environmental organisations in Greater Christchurch with sufficient capacity to pursue their missions. We've identified these key obstacles and opportunities within the sector:

Organisational disconnection & isolation

"Not having access to support can have a detrimental impact on those who need to make decisions" – Business Mentors New Zealand

Christchurch Envirohub addresses the need for inter-sector connection through free access to venues and networking opportunities. In practical and tangible ways, we enable people in the sector to support each other.

Duplication & lack of coordinated mahi in the sector

Giving your time to [networking groups] supports your wellbeing and create[s] a new network of people ... who know about your work"
– Ministry of Business, Innovation & Employment

We're strengthening the environment sector ecosystem by fostering intra-sector communication and skill sharing. Our electronic tools and in-person events create greater understanding, cooperation, and appreciation of the mahi of hundreds of participating organisations in Greater Christchurch.

Burnout & under-resourcing (capacity building)

"Burnout is pervasive in the nonprofit sector"
– McKinsey global management consulting

We provide resources, information, training and support to enhance organisational productivity and upskill personnel. Our digital map and directory and our collaborative events also allow potential volunteers and supporters to readily connect with environmental groups.

Environmental education for all ages

"I wasn't aware stormwater goes straight into the sea" – Mt Pleasant resident

Tamariki and adults of all ages are learning from, and becoming inspired by, our educational activities. These programmes include weekly Envirokids interactive sessions, school-based Te Tuna Tāone with a focus on urban freshwater, and our Stormwater Superhero Trailer community resource, all of which help to develop collective knowledge and effect positive behavioural change.

Centralising eco resources & information

"Christchurch Envirohub is a great focal point for the environmental community in Ōtautahi Christchurch" – Sustainable Coastlines

Christchurch Envirohub provides practical ways for organisations to develop expertise and increase their capabilities. We collate resources such as our eco events and funding calendars, as well as run workshops on topics relevant to the sector.

Raising awareness & motivating public involvement

"There are more enviro issues than I thought"
– Halswell resident at Christchurch Envirohub event

We have a track record of facilitating greater understanding and appreciation of the Greater Christchurch environment. Our education programmes, epic storytelling (in e-news and online formats) and continually expanding online Digital Map and Directory provides pathways for all ages to be involved with, and contribute to, the sector.

Our Solutions

Support

- Digital and in-person resources that assist 300+ participating environment groups.
- Centralised marketing and information-sharing services for participating organisations, such as a monthly e-newsletter, social media coverage and monthly eco events calendar.
- Training workshops (on topics of interest such as funding and submission writing) and one-on-one casual couch kōrero sessions.

120+

events per month listed on Eco Events Calendar

Connect

- Building whanaungatanga: working relationships that honour others and foster a sense of belonging.
- Botanical Garden Kiosk and the Avonside coworking space accommodating for 20+ eco organisations. Act as community engagement & 'bump into' spaces.
- Green Drinks provides an opportunity for those wanting to learn and connect with like-minded individuals (average attendance 50+ adults).
- Public interface with online digital map and directory and digital platforms (1000+ monthly website views).

6000+

social media followers across all our platforms

Educate

- Envirokids programme on variety of eco-related topics for 5-13 year olds, every Saturday (average attendance 45 kids).
- Te Tuna Tāone action learning programme with schools to develop appreciation and guardianship of this taonga species (3300+ attendee hours to date; 130+ facilitator hours).
- Stormwater Superhero Trailer promotes education and behaviour change to reduce urban waterway contamination (356+ event hours at community and commercial sites).
- Public events such as Green Drinks and submission workshops with expert speakers.

5800+

adults & tamariki engaged with the Stormwater Superhero Trailer per year

Inspire

- Impact Storytelling project: interviewing groups in the network to share their stories.
- Freely accessible monthly e-newsletters (1200+ subscribers).
- Strengthened organisational capabilities.
- Public eco-events such as clothing swaps and community plant sales, to inspire waste reduction and more sustainable living (average attendance of 150+ people).
- Environmental network gathering: a city-wide celebration and connecting event.

1200+

attendees across our networking and connecting opportunities

The Impact of Your Sponsorship

How your sponsorship helps us

- Enables CEH to provide valuable tools and services to the environmental network, including our Map and Directory, Funding and Events Calendar, workshops and networking events.
- Enables CEH to strengthen connections within the Greater Christchurch environment and sustainability sector, both with government bodies, businesses, and within the sector itself.
- Enhances CEH's impact and the effectiveness of the local sector. As well as nurturing the environment for future generations.
- Enables CEH to provide quality education, information and upskilling opportunities to the public, as well as raising general awareness.
- Helps provide physical spaces and resources to the sector.

How sponsorship benefits your business

- Enhances your business's Corporate Social Responsibility and ESG reporting efforts.
- Offers a chance to give back to both the environment and the community.
- Empowers your team with opportunities to upskill and engage more deeply in the environmental sector, beyond just planting initiatives.
- Fosters diverse networking opportunities that can benefit your business.

"It's important for your business to develop a business case – that is, to consider the value for your business in investing in sustainability"

Environment3 report, co-authored by Sustainable Business Network and Ministry for the Environment

"By adopting a balanced approach to people, planet and profits we are safe-guarding the future for us all."

Karen Waitt, Consultant, Tall Poppies



Hear from our network

"Provides an excellent networking and information sharing platform. Their programmes provide significant benefits to a range of community groups, organisations and individuals."

- **Shelley Washington, Environment Canterbury**

"A helpful partner in assisting with the set up of the Riverlution Eco Hub during its initial phase. We appreciate their ongoing collaboration as they strive to promote sustainability and community involvement"

- **Richmond Community Garden**

Envirohub has maintained the eco-calendar, a very helpful newsletter, and hosts excellent in-person networking events. All of these activities help strengthen the environmental network in Ōtautahi, linking people and organisations so we can be more effective and stronger together"

- **Joyce Yagar, Sustainable Ōtautahi Christchurch**

"I had the immense pleasure of participating as a guest speaker in the remarkable Green Drinks speaker series. Being able to showcase our immersive VR experiences, ignite a passion for the ocean, and connect with enthusiastic participants was truly a wonderful experience. We are incredibly grateful for these invaluable opportunities that have enriched our journey as a new programme locally"

- **Sian Crowley, BLAKE**

"A valuable connector of like-minded organisations as well as providing volunteers with a variety of opportunities all in one place"

- **Emma Hunter, Sustainable Coastlines**

"The Directory is a valuable resource that has allowed us to connect with community groups that we otherwise wouldn't have heard about, and hence make a broader impact"

- **Gareth Harcombe, Student Volunteer Army**

Sponsorship level

Tier 3
5K
+gst



Tier 2
10K
+gst



Tier 1
20K
+gst



Partner
TBA



Social posts (announcement of sponsorship/ showcasing your event or marketing campaign)



Your logo displayed on our website



Licence to use our logos and images



Your logo displayed at our coworking space



Priority bookings for our events



Access to our network and referrals



Top-level consulting on becoming a more environmental and sustainable business. (Where to start? who to contact? what to focus on?)



Free planning and running of one team building/green day (Including; Stormwater education, kayaking + river cleaning + waste sorting, and gardening)



Exclusive coverage and partnership to your line of business with a right to veto competitors + your logo on our email footer



Access to the Stormwater Trailer at corporate events



What We Can Offer You

We'll work with you to create the sponsorship package that's right for you. Here are some of the opportunities we can offer in return for your support:

Social posts and logo promotion

Let us show our appreciation by promoting aligned events and opportunities using our social media platforms. With over 6000+ social media followers across our platforms and 1200+ subscribers on our monthly e-newsletters, we can help you boost brand awareness.

We also offer several opportunities to showcase your logo including in our coworking space, in our email footers, and on our website, which receives an average of 1,400 page views per month.

Priority bookings to our events

When you're on our priority list, you're the first to hear about upcoming events. This covers everything from Green Drinks and Environmental Network Gatherings to clothing swaps and submission writing workshops.

Exclusive coverage and partnership

To show our commitment to our partnership, we're happy to provide exclusive coverage and partnership to your line of business. We'll veto any of your competitors, giving your business a competitive edge.

Access to our network and referrals

It's not just about marketing your business's services or products; it's about making authentic connections with people in the sector for mutual benefit and a 'green' outcome. As a networking organisation, CEH regularly participates in guest speaking events and engages in networking opportunities. A key part of our kaupapa is building relevant relationships and facilitating collaborative opportunities.

Leverage our logo

Use the Christchurch Envirohub logo and amplify our positive stories to tell your customers and supporters that you're putting your values into action. This helps increase your sustainability profile and reporting requirements, and generates goodwill with staff, stakeholders and potential customers.

Top-level consulting

We help your business kickstart its journey toward environmental sustainability. We'll give you a good idea of where to begin, what to prioritise, and whom to engage. We provide ongoing support, guiding you through each step and aligning your expertise and leadership with CEH to drive meaningful, collective action.

Team-building 'green day'

Let us organise a team-building 'green day', where you provide the personnel and we take care of the rest!

The day includes:

- An interactive Stormwater Superhero Trailer session to explore contamination in our awa
- A guided kayak tour on the Avon River
- Shared kai provided by a local producer
- Community gardening mahi

Let your staff experience the feeling of satisfaction and wellbeing that comes from taking tangible action to care for our environment.

Stormwater Superhero Trailer at corporate events

Make use of our mobile stormwater education resource at your next corporate event. Facilitated by us, your team will engage with valuable learning experiences while enjoying the entertainment we provide.

Project Costs

Prefer to be more specific about your sponsorship? You can choose a project to support that best aligns with your organisation values. Here are our project costs:

Stormwater Superhero Trailer

School event	\$1,600 per event
Public event	\$1,925 per event
Commercial location	\$2,490 per event

Help us deliver stormwater education trailer to a range of public, school and commercial events. Using interactive games and entertainment our facilitators engage the community, teaching people the importance of stormwater care and pollution prevention.

Submission Writing Workshops

Sponsor the project	\$4,970 per year
Full event cost (incl wages)	\$830 per event
Catering only	\$150 per event

We collaborate with government agencies to teach local citizens to be more informed and involved in the development of policies that impact their communities. We run practical workshops that connect people with experts who can help them understand the issues and how to make a submission for consultation.

Envirokids

Sponsor the project	\$26,500 per year
Full event cost (incl wages)	\$510 per event
Materials only	\$50 per event

Envirokids connects tamariki through nature through free and interactive activities. Every Saturday, we collaborate with a local environmental organisation to teach kids aged 5-13 about a sustainability-themed topic, inspiring the next generation of kaitiaki.

Sub-Sector Strategy Events

Sponsor the project	\$4,920 per year
Full event cost (incl wages)	\$820 per event
Catering only	\$150 per event

We host events that bring together groups working in the same sub-sectors (e.g. community gardens, waste minimisation, waterway care, etc.) This encourages intra-sector collaboration by enabling environmental groups to share ideas, experiences, and resources.

Environmental Network Gathering

Sponsor the project	\$2,300 per year
Full event cost (incl wages)	\$1,150 per event
Catering only	\$300 per event

Twice a year, we host a gathering for Christchurch's environmental network to come together and celebrate our collective achievements. Representatives from diverse organisations share their successes and insights, fostering a strong sense of shared accomplishment. These gatherings also serve as an opportunity to reflect on key steps for the future of our organisations and projects.

Oral History Project

Sponsor the project	\$12,000 per year
Sponsor an individual	\$2,400 per person

This project builds on a 2020 series of interviews of Cantabrians who over many years have promoted environmental awareness and action. Priorities around freshwater management and indigenous biodiversity reflect much of what these unsung champions have worked for. Capturing the stories and knowledge of our community leaders and movements will ensure their legacy lives on to inform and inspire present and future generations advocating for nature.

Te Tuna Tāone

Sponsor a school	\$8,200 per school
<i>(\$7,600 of in-kind time is contributed for each school sponsored)</i>	

Te Tuna Tāone is a year-long action learning programme that works with schools in Ōtautahi Christchurch to empower tamariki to become kaitiaki and take action for urban waterways to improve the life of the taonga species, the longfin tuna (eel). The facilitator gives an introduction to tuna and its habitat, then an awa field day and follow-up sessions throughout the year to develop and realise ākonga/student actions to help the tuna and waterways.

Systems and Administration Workshops

Sponsor the project	\$2,400 per year
Full event cost (incl wages)	\$600 per event
Catering only	\$150 per event

These workshops are tailored to strengthen the abilities of those working in the not-for-profit sector. Topics covered can include marketing & social media, funding application writing, policy creation, strategic planning and general administrative & accounting processes.

Environmental Coworking Space

Sponsor the space	\$24,000 per year
Sponsor a coworker	\$3,960pp per year

Our affordable coworking space addresses issues of disconnection, isolation and resource deficiencies in the non-profit sector. The space provides a vibrant and collaborative workspace and includes access to meeting rooms, electric standing desks (permanent and hotdesk arrangements), secure storage, and social office events.

Rent is calculated on a pay scale arrangement to accommodate for those on tight budgets and working minimal hours.

Green Drinks

Sponsor the project	\$7,200 per year
Full event cost (incl wages)	\$600 per event
Catering only	\$100 per event

Our monthly networking event promotes education, collaboration and connection within the city's environmental sector. Each month, we welcome an expert in the sustainability space to share their experience and expertise. Their talk is then followed by an opportunity for networking and and social connection.

Map, Directory and Calendars

Yearly maintenance and upkeep	\$6,500 per year
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Our online map and directory showcase all the sustainable and environmental organisations in Christchurch, making it easier for organisations to find each other, encouraging connection and collaboration.

The eco events calendar showcases all the environment-themed events occurring in Christchurch and the eco funding calendar shows all funding opportunities relevant to those groups.

Impact Storytelling

Sponsor the project	\$24,000 per year
Sponsor an organisation	\$400 per group

We conduct Informal interviews with the organisations in our network to build relationships, share the groups' stories and support the passion of the people behind them. The interviews are then transformed into a written article used to capture public interest and showcase the organisation's work through a new lens.

We look forward to hearing from you!



Contact our General Manager

Ben Alder

trustmanager@chchenvirohub.org

Ph: +64 22 648 5084

www.chchenvirohub.org

